

PMA SAFI SCHOOL OF MANAGEMENT



SAFI

Igniting Minds,
Nurturing Leaders

2 YEAR
INDUSTRY-ALIGNED
MBA



SAFI INSTITUTE OF ADVANCED STUDY (AUTONOMOUS)

Rasiya Nagar, Vazhayur East P.O., Ramanattukara (Via), Malappuram District – 673 633, Kerala

Phone: 0483 2880000 | Mob : 75919 88000 | E-mail: mail@sias.edu.in | Website: www.sias.edu.in

PMA SAFI SCHOOL OF MANAGEMENT

PMA SAFI School of Management is the Management Studies Department of SAFI Institute of Advanced Study (Autonomous), affiliated to University of Calicut, recognised by AICTE and run by Social Advancement Foundation of India, a non-profit charitable trust. Founded by educationalists, professionals, philanthropists, and social entrepreneurs, it offers management education, training, research, and consultancy with a focus on leadership, values, and social responsibility. The institute emphasizes collaboration over competition to deliver impactful programs for diverse communities, especially the disadvantaged.

VISION

To become a globally acclaimed academic institution of excellence by cultivating leaders across various domains, distinguished by a harmonious blend of competence and character, enabling them to contribute effectively to nation-building.

MISSION

To provide cutting-edge and innovative educational, training, and research programs in management and to empower business professionals. We emphasize holistic education—integrating knowledge and skills with values and character. We also seek collaborations and partnerships with reputed global institutions to develop the best possible offerings for multiple target groups.



KEY HIGHLIGHTS

- ▶ NAAC A++ Accreditation in the first cycle
- ▶ First rank in KIRF among Un-aided colleges in Kerala
- ▶ Autonomous status granted by UGC
- ▶ Only unaided Autonomous college in Kerala accredited by NAAC A++ grade
- ▶ First unaided college under Calicut University with Research Centres.
- ▶ First Carbon-Neutral Campus under the University of Calicut, Recognized by the Haritha Keralam Mission, Government of Kerala.
- ▶ Vibrant campus with modern academic and research facilities
- ▶ Separate hostel facility for boys and girls
- ▶ Transport facility from prominent locations
- ▶ No capitation fees
- ▶ Scholarship for eligible students
- ▶ Only unaided college in Malappuram district with NCC Accreditation
- ▶ Over 2500 students across multiple disciplines

CORPORATE PARTNERS



INTERNSHIP PARTNERS



PROGRAMME HIGHLIGHTS



Industry-Oriented Curriculum



Social Immersion Program



Case-Based and Experiential Learning



Internships



Industry Immersion



Corporate Networking Opportunities



Certification Programs



Projects



Visiting Faculty from Industry



Bridge Courses



Electives



Placement Opportunities through SAFI Industry Connect Centre

Master of Business Administration (MBA)

(Affiliated to the University of Calicut & Approved by AICTE)

*Subject to the approval of the University of Calicut.

Duration: 2 Years

Tuition Fee: ₹ 65,000 per semester

Electives

1 >> **Marketing**

2 >> **Human Resource Management**

3 >> **Finance**

4 >> **AI & Business Analytics**

5 >> **Operations, Logistics & Supply Chain Management**

APPLICATION PROCEDURE

Eligibility:

Bachelor's Degree in any discipline with a minimum of 50% marks (45% for Reserved Categories; Pass for SC/ST/PwD candidates)

Valid score in any one of the following entrance examinations: KMAT (Kerala) / CAT / CMAT



How to Apply

The admission application portal can be accessed online through the

www.sias.edu.in

Register at the University of Calicut Admission Portal to obtain the CAP ID

Selection Process

Shortlisted candidates will be invited for:

- **Personal Interview**
- **Group Discussion**

Selection Criteria

Entrance Examination Score – 80%

Personal Interview – 10%

Group Discussion – 10%

CURRICULUM OVERVIEW

MBA Programme (2026–2028)

A future-focused, two-year full-time MBA programme designed to develop industry-ready leaders through academic excellence, practical exposure, and global learning integration.

Year 1 – Foundation

Build strong fundamentals across core management disciplines including Marketing, Finance, HRM, Economics, Organizational Behaviour, Analytics, Operation Management, and Research.

Year 2 – Specialization

Personalize your learning by choosing a specialization and gaining advanced, industry-relevant expertise.

Distinct Academic Features

- Comprehensive Induction & Bridge Course
- Social Immersion
- Internships
- Capstone Project
- Industry-Integrated Learning
- MOOC Integration
- Experiential Learning



CAMPUS FACILITIES

- Smart ICT-enabled classrooms
- Library and digital learning resources
- Wi-Fi enabled campus
- Seminar halls and conference facilities
- Hostel and transport facilities
- Student clubs and leadership forums



"Leadership excellence is achieved
through a blend of competence and
ethical conduct"



**FOR ADMISSION &
RELATED QUERIES
+91 80894 56342**

**PMA SAFI School of Management
SAFI INSTITUTE OF ADVANCED STUDY (AUTONOMOUS)**

Rasiya Nagar, Vazhayur East P.O. Via Ramanattukara
Malappuram – 673633 Kerala, India

Phone: **0483 2880000** Mob : **75919 88000** E-mail: **mail@sias.edu.in** | Website: **www.sias.edu.in**