



SAFI INSTITUTE OF ADVANCED STUDY

Affiliated to the University of Calicut, Recognised by UGC under 2(f)

Vazhayur East P.O Malappuram, Kerala 04832880000 www.sias.edu.in



CRITERION 7

INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 INSTITUTIONAL VALUES AND SOCIAL RESPONSIBILITIES

7.1.8 Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities







RAIN WALK WITH HAMIDALI VAZHAKKAD

The Department of Journalism and Mass Communication has conducted a rain walk through the hills of Vazhayoor as part of the orientation program with the guidance of Mr. Hamidali Vazhakkad, famous environmental activist and the president of Friends of Nature, a Calicut based NGO on 8th July 2019. The session was held on 8th July 2019 afternoon. It was a program initiated to inculcate an environment friendly mindset among the students.

Facebook Live Streaming: <https://fb.watch/9OURZ-S2U1/>



Photographs from the program

An ISO 9001 : 2015 Certified Institution

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MONTHLY FILM FESTIVAL – JANUARY

Department of Journalism and Mass Communication organised the Monthly Film Festival on 29th January 2020. The festival was characterised by the theme 'Anti-Nazi-Fascist Genocide' as a Protest against the Citizenship Amendment. Two international films – In Darkness (2011, Directed by Agnieszka Holland) and The Photographer of Mauthausen (2018, Directed by Mar Targarona) were screened and a detailed discussion session was conducted later. The festival was inaugurated by Mr. Shanawas A K (HOD, Dept. of Commerce) and coordinated by Ms. Sukanya S (4th Semester JMC student).



Photographs from the session

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BLOOD DONATION CAMP

SIAS NSS Unit conducted a blood donation camp on the day 13th February 2020, Thursday in collaboration with the blood bank unit of Kozhikode Beach Hospital from 9:30 AM to 12:30PM. 74 donated their blood to the blood bank including students, teaching and non-teaching staff. Volunteers had shown their full pledged work on the camp in terms of donor registrations, instructions, refreshment etc.



Photographs of the program


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MASK CHALLENGE

On 18th of May 2020, SIAS NSS Volunteers and staff contributed around 800 masks to the '10000 Mask Challenge' of SIAS Leaders Academy. Since many of the students were unable to make a mask, it was decided that, to collect the amount for tailoring masks and distribute them to the Challenge.



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**SIAS NSS unit (unit no : 202) contributing 800 masks
to Leaders Academy "10000 Mask Challenge".**

Photograph from the session

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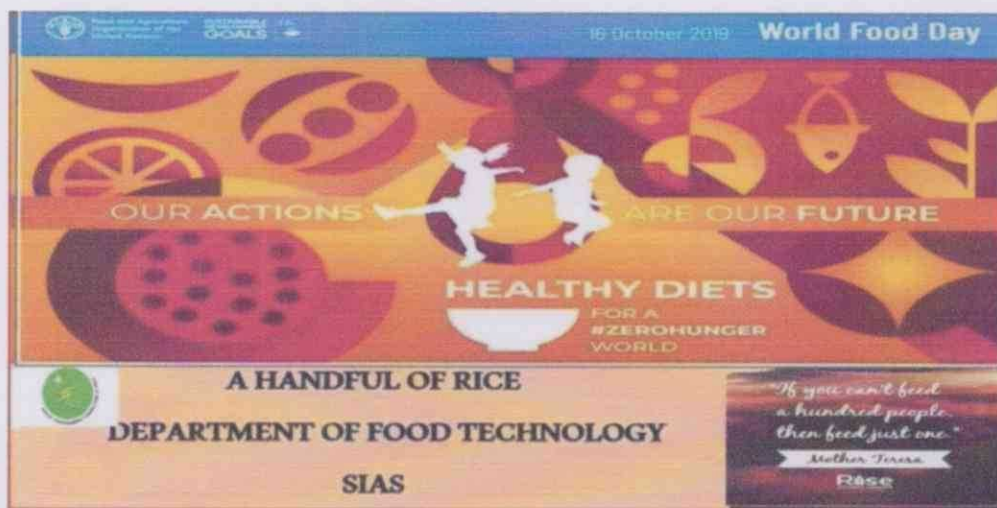
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WORLD FOOD DAY PROGRAMME

A HANDFUL OF RICE- FOOD DISTRIBUTION BY THE STUDENTS

Every year October 16th is celebrated as 'World Food Day'. In association with the world food day, the department of food technology organized a food distribution programme for the needy people in the streets. Our volunteers have been serving meals to the homeless once each year since 2012. The volunteers prepare the food at home and serve through the Kozhikode beach premises, railway station, Mananchira square were the major areas of food distribution. The department of food technology has a student strength of 150 students who contributed one packet of meal each from their home. A team of 10 students were assigned the duty of distribution. The programme was flagged off by the Chief operating officer of SIAS, Col. Nisar Ahmed Seethi during which he quoted "Giving a helping hand to a needy one is not only a responsibility, but it's also an act of humanity that we show towards others. We can make a difference in their lives even with a little – it doesn't demand that much, just a little of what we have and a little of our time. We can change their lives and give them good will & happiness, by showing them hospitality and love. We can care for what they need and we can give them this even with just a smile and a good deed. Being poor doesn't make them a different person or unwanted, it's just a life course that they faced.



Poster


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Col.Nisar Ahmed Seethi addressing the students



Volunteers of the programme distributing food


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ONAM CELEBRATION

Our Institution celebrated “**Bittinnonam**” on 6th September 2019, was an event to remember during lockdown period. Various competitions including Athappokkalam, nadanpattu, Onappattu, were conducted. as part of the celebration. Students of various Departments actively participated in all the competitions and gathered several prizes.



Poster of the event


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